



PATH is planning a fun filled family arts day on Saturday, June 22nd – Chalk & Cheese Fest. Chalk & Cheese Fest will include a chalk festival open to artists of all ages and abilities, local food – cheese (and more), and music. Artists will create colorful artwork on the sidewalks and streets in and around City Park. Visitors will be able to watch the art as it unfolds. All will have the opportunity to try regional cheeses and listen to live music.

All sponsorships go to support the event. If you have any questions or you would like to sponsor, please call Angie Wright at 608.348.3301 ext. 2269 or email plattevillepath@gmail.com. Thanks for supporting PATH and arts in our community!

Sponsorship Opportunities

The BIG Cheese -- \$1,000

- Logo in festival program and onsite signage
- Logo on festival website
- Recognition on social media
- Logo in kneeling pads
- Verbal recognition at festival
- Opportunity to include materials in participant welcome bags
- Recognition on all pre-event marketing

Brie It On -- \$500

Support an Artist - Sponsor one of the 5 professional artists

- Logo in festival program and onsite signage
- Logo on festival website
- Recognition on social media
- Logo at artist site
- Logo in kneeling pads
- Verbal recognition at festival

Cheddar Champion -- \$250

- Logo in festival program and onsite signage
- Logo on festival website
- Recognition on social media
- Verbal recognition at festival

Parmesan Partner -- \$100

- Logo in festival program and onsite signage
- Logo on festival website
- Recognition on social media

Gouda Friend -- \$50

- Logo in festival program and onsite signage
- Logo on festival website

We are also accepting in-kind donations of items such as: water, gift cards, latex gloves, sponges, spray bottles, yard sticks, food or merchandise for prize bags. If you would like to offer an in-kind gift, please contact Angie Wright at 608-348-3301 ext. 2269 or email plattevillepath@gmail.com.

YES, I would like to be a sponsor of Chalk & Cheese Fest 2019.

Company Name/Contact Person: _____

Address: _____

City, State, ZIP: _____

Email: _____ Phone: _____

Sponsorship Level:

_____ The BIG Cheese \$1,000

_____ Brie It On - \$500

_____ Cheddar Champion - \$250

_____ Parmesan Partner - \$100

_____ Gouda Friend - \$50

In-kind donation of: _____

Please make sponsorship checks payable to:
The Mining & Rollo Jamison Museums with PATH in the memo line.

Return form and check to:
Platteville PATH, PO Box 780, Platteville, WI 53818

THANK YOU FOR YOUR SUPPORT!